Marketing MBA
Dissertation Topics

- Pharmaceutical Dispensing Pattern Effects On The Consumer Store Patronage
- Variables Affecting Time Spent In Dining Experience
- Advertising Application Comparative Study On Goods And Services
- Market Entry Strategy In Emerging Marketing
- Brand Awareness Impact On Brand Loyalty And Consumer
- Consumer Loyalty Characteristics
- Consumer Buying Behavior Determinants Through Mega Stores In US
- Consumer Response On US Between Lower And Higher Involvement Products
- Customer Satisfaction And Website Attributes Relationship: A Study
- Service Quality Gaps In The Banking Industry Sector
- Occupational Status Effects On Cooking Behavior And Women Food Buying
- Employee Smiling Effects On The Customer Satisfaction In Cellular And Banks Industry
- Gender Effects To Family Buying Decision
- Recession Effects On The Consumer Buying Behavior
• Factors Effecting Negative And Positive Word Of Mouth In Food Industry
• Brand Image Effect On The Consumer Taste Preference
• Recession Effect On Promotional Activities
• Technology Effects On The Change Of Information
• Response Of Consumer To Retailer Unethical Behavior
• Relationship Between Internal Advertising Awareness And Consumers Internal Usage
• Consumer Response Effects To Purchase Intention And Brand Image
• People Attitudes Towards Direct Marketing
• Counterfeit Brands Impact On The Acceptance Of Consumers To Original Brands
• Product, Organizational And Market Effects Of Research Practices
• Buyers And Sellers Comparative Study
• The Affect Of Deceptive Advertising Ton Consumer Loyalty
• Factor Affecting Scientist Or Educationist Response To The Patent Registration
• Performance Commitment Impact On The Evaluation Of Customer’s Product Quality
• Relationship Between Customer Knowledge, Company Sales And Marketing Research
• Brand Extension Impact On Brand Personality